**Ideation Phase**

**Define the Problem Statements**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID34094 |
| Project Name | Deep learning fundus image analysis for early detection of diabetic retinopathy |
| Maximum Marks | 2 Marks |

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| Problem statement(PS) | I am  (customer) | I’m trying to | But | Because | Which makes me feel |
| PS-1 | Health enthusiasts | Influence people about the causes of diabetic retinopathy | I can’t analyze the correct reason for diabetic retinopathy. | It is a complication of diabetes caused by high blood sugar levels damaging the back of the eye. | Demotivated |
| PS-2 | Health enthusiasts | Help people to maintain healthy life | I am unable to focus on their lifestyle. | By keeping blood sugar levels,blood pressure and cholesterol levels under control. This can be done by making healthy lifestyle changes. | Dispassionate |